



**YEN**.com.gh

**LIVE**<sup>•</sup>  
**COVERAGE**  
**PLANS**

EMPOWER YOUR EXPOSURE

# WHAT DO WE OFFER

## ULTIMATE VALUE

We are covering events.  
We can do much more than just video coverage.

**700K – 1.2M**

**Brand impressions**

**10-15**

**Digital assets**

Pick a pre-made  
package or get  
a custom solution

# WHAT ARE PACKAGES

## Pre-made for your success:

Every audience should be engaged in the right way. We know what works best for YEN readers and fans.

Packages are the optimize sets of promotion and coverage services to maximize the value you are getting.

Pick the suitable one or get digital consultancy for free!



### OPTIMAL

Basic coverage plan for small events.



### GOLDEN

Extended coverage and promotion plan suitable for most of the events.



### PLATIUM

Full-scale promotion and coverage for large and the most significant events.



### CUSTOM

Let us hear your goals and we will build a custom plan for you.

# HOW THIS WORKS

1

Inquire YEN about a coverage plan.

2

Agree on terms, deadlines and technical details.

3

YEN team promotes and streams your event.



# YEN

*SEND AN EMAIL*

*CONTACT US*

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